WILL GURLEY

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Will Gurley believes that design and the creative process should be used for a greater good. He uses a purpose based approach to create site specific experiences that unify the emotional and physical. He has 13 years of experience designing for the public at Tivoli Gardens where he designed rides, features and environments for the historic garden. He has directed a diverse array of large scale custom projects in coordination with international suppliers. Born in 1982 he is originally from Colorado, USA.



DESIGN EXPERIENCE

2009 - 2022 Tivoli Gardens, Copenhagen, DK

Designer / Architect, Creative Development

Planning & Development

2008 - 2009 Urban Outfitters, San Jose, CA

Display Artist

EDUCATION

2007 Central Saint Martins College of Art & Design, London, UK

Masters of Industrial Design, Graduated with Distinction

2004 Rhode Island School Of Design, Providence, RI

Bachelors of Fine Art, Painting

SPECIALITIES

Design: Industiral Design, Inteiror Design, Architecture, and Masterplanning

Art Direction: Brand Experinces; Narrative Environment; Virtual Reality

Rides: Themeing; Ride Development

SOFTWARE

Graphics: Adobe Creative Suite

3D: Sketchup Pro, Thea Rendering

SELECTED TALKS

2019	IAPPA Expo Europe	Paris FR - I	Design for	Changing Audiences
2017	, , , , , , , , , , , , , , , , , , ,	1 4110, 1 1	001911101	oriariging / taareriees

Overgaden / JAC Studios, Copenhagen, DK, Escapes

5Point Confluence, Carbondale, CO, The Art of Business

2018 Copenhagen School of Design and Technology, Copenhagen, DK - KEA Talks

2015 Walt Disney Imagineering, Glendale, CA - Insight Out

2014 Bjarke Ingels Group, Copenhagen, DK - BIG Picture

SELECTED EXHIBITIONS & INTERVENTIONS

2019 **5Point Film Festival** , Carbondale, CO - Featured Artist

Carbondale Arts, Carbondale, CO - 'National Parks Developments'

2018 Fredericia Art Society, Fredericia, DK - 'Natrual Resources'

2016 DR Byen, Copenhagen, DK - 'Copenhagen Under Water' -

2014 French Embassy, Copenhagen, DK - 'There is No Plan B' - Co2 Green Drive

2014 Dome of Visions, Copenhagen, DK - 'Extended Jungle'

2010 Freudenreich Gallery, Berlin, DE - 'Dump Art'

2009 Danish National Museum, Copenhagen, DK - 'Pimp My Hope' COP15

AWARDS

2018	Anderson Rai	nch ∆snan i	CO - F	Pracidanti	al Scholarshir	\sim
2010		ncn, Aspen,	CC - I	1 CSIGCIIII	ai ociioiaisiik	J

2017 European Star Awards , Barcelona, ES , Best Europenan Attraction: Vertigo

2009 The Danish National Workshop for Art, Copenhagen, DK - Artist in Residence

2006 Central Saint Martins, London, UK - Board of Studies

OUTDOOR LEADERSHIP

2003	Ox-bow School of	Art , Sagatuk, MI - I	Painting Scholarship

2003 NOLS - Pacific Northwest Outdoor Educator: Mountianeering

2000 Putney School - Seeds for Progress: Cuba

1999 Colorado Outward Bound - Extra Technical Mountianeering

1997-00 Creek Outdoor Leadership Training (COLT Club) - Mentor

NOTIBLE DESIGNS FOR TIVOLI

Rides:

Mælkevejen, Rollercoaster - Rocket Train and Centerpeice Design
Radiobilerne, Bumper Cars - Themed Vehicles and Environment
Bring The Spring, Interactive VR Walkthrough - Design and Art Direction
Tik Tak, 175th Anniversary Time-Machine Thrill Ride - Theming / Design
Demon VR, Virtual Reality Roller Coaster - Art Direction
Fatamorgana, Combination Tower Ride - Theming / Design
Vertigo, Award winning Thrill Ride - Re-theme
Rutchebanen, 100th Anniversary, historic roller coaster update- Re-theme
Aquila, Solar System Thrill Ride - Theming / Design

Places:

Orangeri & TV2 Studio, stage, indoor gardens, television studio. - Design
Tivoli Hotel and Congress Center, - Interior Design and Features
Nordic & Russian Christmas's, - Theming / Design
The Merry Corner, Themed Area, - Design and Development